

SAPPHIRE COAST

Wonderfully Wild



Sapphire Coast Visitor Economy

Year ending 2023

1,240,000 visitors

\$515 million spend

661,000 domestic visitor nights

Average length of stay: 4.0 nights

Year ending 2019

1,135,000 visitors

\$482 million spend





CANBERRA'S COAST



HUNTING IN PACKS

PARTNERED



MTB TOURISM





THANK YOU

Rhys Treloar

