

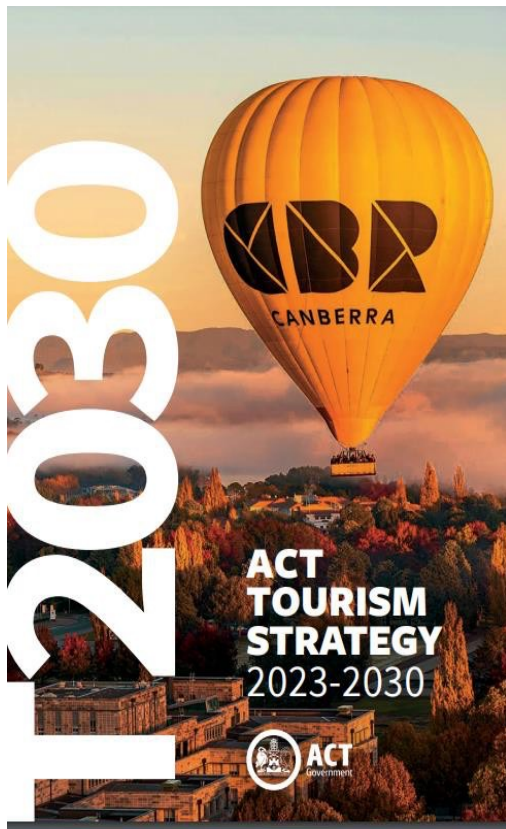


# Canberra Region Tourism Advisory Forum Update

Andrew Barr MLA  
Chief Minister & Minister for Tourism



# ACT Tourism Economy



## ***T2030 – the ACT Tourism Strategy 2023–2030***

- Year ending September 2024:
  - \$3.7 billion in visitor spend.

### **Government Ambition:**

- \$4 billion visitor spend by 2026.
- \$5 billion visitor spend by 2030.

# Aviation and the Canberra Airport



## Aviation Stimulus Fund

- Enhanced lower-cost connections to Adelaide
- Improved international connections:
  - USA via Fiji
  - Qatar Airways
  - Continue to work towards New Zealand and Singapore

# Telstra Tower Restoration



- Partnering with Telstra to restore and reopen Telstra Tower.
- Work underway on scope of offering (e.g., café, playground, retail and observation deck).

# Raising London Circuit and Extending Light Rail



- Key enabling works to transform streetscape and strengthen connections nearing completion:
- London Circuit East reopening in May 2025.
- Light Rail works London Circuit West commencing shortly.

# New Canberra Convention and Entertainment Centre Precinct

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- Extensive engagement with industry undertaken to date.
- Functional Design Brief progressing.
- Commonwealth Government Partnership progressing.

# Canberra Theatre Centre Transformation



- Infrastructure Canberra undertaking procurement activity for a delivery partner for new Lyric Theatre.
- First stage of the Theatre Centre transformation.

# Kingston Railway Precinct

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- Urban Renewal Precinct.
- New Railway Station.
- Faster journey times.
- NSW Government has procured new trains.
- CBR – SYD rail corridor: 280,000+ passengers annually taking a trip in either direction.

# Bruce Sports, Health and Education Precinct

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- \$250m+ allocated by Commonwealth Government for AIS precinct.
- Site analysis and technical due diligence on preferred stadium site nearing completion.

# Major Event Activity

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- \$80 million+ in direct economic impact in 2024.
- Records crowds and significant proportion of interstate visitors for events in 2025.
- Further event announcements to come.



Thank you.

